

CABDyN / INET Oxford SEMINAR SERIES

Oxford Martin School – Hilary 2015

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‘Empirical investigation of supply networks: case study approach and social network analysis’

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Tuesday 24th February, 12.30 -14.00
Seminar Room 1, Oxford Martin School

ABSTRACT:

There are two parts to this presentation. In the first half, we will discuss a case study that compiled supply network data from Honda and Chrysler. We will then subject the data to a network analysis. The study relates some of the key social network indices to a supply chain management context. In the second half, we will overview some of the recent research topics at the Center for Supply Networks (CaSN) and CAPS Research. CaSN is organized around a group of academics whose goal is *not* to cater to industry interests, whereas CAPS Research conducts industry-driven studies related to supply management using leading academics.

Please note: although the seminar programme detailed was correct at time of printing, seminar arrangements are subject to change – for the latest information, please check the seminar webpage.